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PRESS RELEASE

LeaderResources Announces New Partnership



June 18, 2010: LeaderResources is pleased to announce a new collaborative partnership with Christian Education veteran **Heidi Hawks**, a popular writer, speaker and workshop leader. Hawks developed an innovative Christian formation program for middle and high school youth entitled **Making it Real & Relevant: A Multi-media Enhanced Bible Study for Youth**. The program incorporates popular music and movie clips into each lesson, along with discussions and other activities designed to help participants discover that God, Christ, the Bible and one's faith and values are all real and relevant to everyday life.

Hawks says, "My original goals for *Making it Real and Relevant* were to create a curriculum that was easy to use, readily accessible, inexpensive, and stayed current. Leader Resources is the perfect home for MRR to grow; the curriculum will remain very affordable even for small churches, but customers will be able to obtain it much more quickly and conveniently."

Hawks will continue to write ongoing updates for *Making it Real & Relevant* and will be available for consulting, but the publishing will be taken over by LeaderResources, a company most well-known for its Journey to Adulthood (J2A) program, the most widely-used youth curriculum in the Episcopal Church. By incorporating Hawks' program into the LeaderResources Internet-based membership model, current and future customers will be able to access all materials online and instantly download the files they need.

"We are absolutely thrilled to have Heidi on board," explained Tracey Herzer, Executive Director for LeaderResources. "Her approach and philosophy around youth ministry are an ideal complement to the programs we already offer. Heidi's *Making it Real & Relevant* is a great first step in our planned expansion of youth ministry resources this summer. Her contribution will help ensure that we can continue to provide top-notch youth resources that serve the Church."

For more than a decade, LeaderResources has been the largest provider of Episcopal curricula and online resources for congregations and dioceses. For questions or FREE samples, visit www.LeaderResources.org.

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